

FOR THE GOVERNOR'S APPOINTMENT OFFICE
The Capitol, Tallahassee, Florida 32399-0001

The information from this page has been requested and will be used exclusively by the GOVERNOR'S OFFICE.
Please type or use black ink.

1. Board of Interest: Orange County Commission District 3
2. Current Employer and Occupation: Fifth Third Bank / Investment Executive
3. Are you applying for reappointment: Yes No
4. *Do you have a disability? Yes No If "Yes", please describe your disability that would qualify you for this appointment, if applicable.

5. *Sex: Male Female

6. *Race: White Native-American/Alaskan Native
Hispanic-American Asian/Pacific Islander
African-American

7. Do you now, or have you, within the last three years, been a member of any club or organization that, to your knowledge, in practice or policy, restricts membership or restricted membership during the time that you belonged on the basis of race, religion, national origin, or gender? If so, detail the name and nature of the club(s) or organization(s), relevant policies and practices, and state whether you intend to continue as a member if you appointed by the Governor.

No

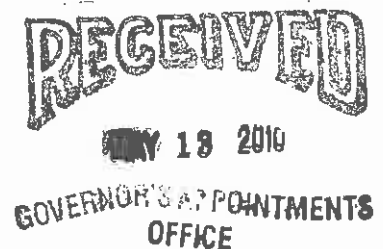
Email address

Cellular Telephone Number

ERIC LASSO

Applicant's Name, including name
commonly used (Please print)

* This information will be used to provide demographic statistics and is not requested for the purpose of discriminating on any basis.



QUESTIONNAIRE FOR GUBERNATORIAL APPOINTMENTS

The information from this questionnaire will be used by the Governor's office and, where applicable, The Florida Senate in considering action on your confirmation. The questionnaire MUST BE COMPLETED IN FULL. Answer "none" or "not applicable" where appropriate. Please type or print in black ink.

5/5/10

1. Name: Mr. Lasso Eric Armando Date Completed

MR/MRS/JMS LAST FIRST MIDDLE/MAIDEN

2. Business Address: 200 E Robinson St 9th FL Orlando

STREET OFFICE # CITY

FL 32801 [REDACTED]

POST OFFICE BOX STATE ZIP CODE AREA CODE/PHONE NUMBER

3. Residence Address: [REDACTED] Orlando Orange

STREET CITY COUNTY

FL 32801 [REDACTED]

POST OFFICE BOX STATE ZIP CODE AREA CODE/PHONE NUMBER

Specify the preferred mailing address: Business Residence Fax # _____

(optional)

4. A. List all your places of residence for the last five (5) years.

| ADDRESS | CITY & STATE | FROM | TO |
|-----------------|----------------------|--------|---------|
| [REDACTED] | Orlando, FL | 8/2006 | Current |
| 906 Oak Leaf Ct | Altamonte Springs FL | 1/2004 | 8/2006 |
| | | | |
| | | | |

B. List all your former and current residences outside of Florida that you have maintained at any time during adulthood.

| ADDRESS | CITY & STATE | FROM | TO |
|---------|--------------|------|----|
| N/A | | | |
| | | | |
| | | | |

5. Date of Birth: 9/11/75 Place of Birth: Tampa FL

6. Social Security Number: _____

7. Driver License Number: [REDACTED] Issuing State: FLORIDA

8. Have you ever used or been known by any other legal name? Yes No If "Yes" Explain

9. Are you a United States citizen? Yes No If "No" explain:

If you are a naturalized citizen, date of naturalization:

10. Since what year have you been a continuous resident of Florida? 1975

11. Are you a registered Florida voter? Yes No If "Yes" list:

A. County of registration: Orange B. Current party affiliation: Republican

12. Education

A. High School: Jupiter High School, Jupiter FL Year Graduated: 1993
(NAME AND LOCATION)

B. List all postsecondary educational institutions attended:

| NAME & LOCATION | DATES ATTENDED | CERTIFICATES/DEGREES RECEIVED |
|--------------------------------------|-----------------------|--|
| <u>University of Central Florida</u> | <u>3/2010-current</u> | <u>pushing Certified Financial Planner designation</u> |
| <u>University of Florida</u> | <u>1/03-4/05</u> | <u>MBA</u> |
| <u>University of Florida</u> | <u>8/93-8/98</u> | <u>Bachelors</u> |

13. Are you or have you ever been a member of the armed forces of the United States? Yes No If "Yes" list:

A. Dates of service: _____

B. Branch or component: _____

C. Date & type of discharge: _____

14. Have you ever been arrested, charged, or indicted for violation of any federal, state, county, or municipal law, regulation, or ordinance? (Exclude traffic violations for which a fine or civil penalty of \$150 or less was paid.) If "Yes" give details:

| DATE | PLACE | NATURE | DISPOSITION |
|------------|-------|--------|-------------|
| <u>N/A</u> | | | |

15. Concerning your current employer and for all of your employment during the last five years, list your employer's name, business address, type of business, occupation or job title, and period(s) of employment.

| EMPLOYER'S NAME & ADDRESS | TYPE OF BUSINESS | OCCUPATION/JOB TITLE | PERIOD OF EMPLOYMENT |
|--|---------------------------|-----------------------------|----------------------|
| <u>Fifth Third 200 E Robinson ^{9th fl}</u> | <u>Financial Services</u> | <u>Investment Executive</u> | <u>3/08-current</u> |
| <u>Merrill Lynch 300 Orange Ave ⁵⁻⁸⁰⁰</u> | <u>Financial Services</u> | <u>Financial Advisor</u> | <u>5/06-11/07</u> |
| <u>CML 400 South Orange Ave</u> | <u>Financial Services</u> | <u>Int'l. Mutual</u> | <u>8/03-5/06</u> |

16. Have you ever been employed by any state, district, or local governmental agency in Florida? Yes No If "Yes", identify the position(s), the name(s) of the employing agency, and the period(s) of employment:

| POSITION | EMPLOYING AGENCY | PERIOD OF EMPLOYMENT |
|----------|------------------|----------------------|
| | | |
| | | |
| | | |

17. A. State your experiences and interests or elements of your personal history that qualify you for this appointment.

As a financial advisor my duties include meeting with and listening to my client concerns. This is very similar to a commissioner responding to the needs of the constituents. I also have a fiduciary duty to manage their funds appropriately. This can translate to the managing of tax dollars. Being Hispanic I can also relate to the District 3 residents

B. Have you received any degree(s), professional certification(s), or designations(s) related to the subject matter of this appointment? Yes No If "Yes", list:

C. Have you received any awards or recognitions relating to the subject matter of this appointment? Yes No If "Yes", list:

D. Identify all association memberships and association offices held by you that relate to this appointment:

Treasurer, Waverly Circle Owners Association

18. Do you currently hold an office or position (appointive, civil service, or other) with the federal or any foreign government? Yes No If "Yes", list:

19. A. Have you ever been elected or appointed to any public office in this state? Yes No If "Yes", state the office title, date of election or appointment, term of office, and level of government (city, county, district, state, federal):

| OFFICE TITLE | DATE OF ELECTION OR APPOINTMENT | TERM OF OFFICE | LEVEL OF GOVERNMENT |
|--------------|---------------------------------|----------------|---------------------|
|--------------|---------------------------------|----------------|---------------------|

B. If your service was on an appointed board(s), committee(s), or council(s):

- (1) How frequently were meetings scheduled: _____
- (2) If you missed any of the regularly scheduled meetings, state the number of meetings you attended, the number you missed, and the reasons(s) for your absence(s).

| MEETINGS ATTENDED | MEETINGS MISSED | REASON FOR ABSENCE |
|-------------------|-----------------|--------------------|
| | | |
| | | |
| | | |

20. Has probable cause ever been found that you were in violation of Part III, Chapter 112, F.S., the Code of Ethics for Public Officers and Employees? Yes No If "Yes", give details:

| DATE | NATURE OF VIOLATION | DISPOSITION |
|------|---------------------|-------------|
| | | |
| | | |
| | | |

21. Have you ever been suspended from any office by the Governor of the State of Florida? Yes No If "Yes", list:

- A. Title of office: _____ C. Reason for suspension: _____
- B. Date of suspension: _____ D. Result: Reinstated Removed Resigned

22. Have you previously been appointed to any office that required confirmation by the Florida Senate? Yes No If "Yes", list:

- A. Title of Office: _____
- B. Term of Appointment: _____
- C. Confirmation results: _____

23. Have you ever been refused a fidelity, surety, performance, or other bond? Yes No If "Yes", explain:

24. Have you held or do you hold an occupational or professional license or certificate in the State of Florida? Yes No If "Yes", provide the title and number, original issue date, and issuing authority. If any disciplinary action (fine, probation, suspension, revocation, disbarment) has ever been taken against you by the issuing authority, state the type and date of the action taken:

| LICENSE/CERTIFICATE TITLE & NUMBER | ORIGINAL ISSUE DATE | ISSUING AUTHORITY | DISCIPLINARY ACTION/DATE |
|---------------------------------------|------------------------|-------------------|--------------------------|
| Florida Insurance 2-15 P058797 | 8/06 | State of Florida | N/A |
| | | | |
| | | | |

25. A. Have you, or businesses of which you have been and owner, officer, or employee, held any contractual or other direct dealings during the last four (4) years with any state or local governmental agency in Florida, including the office or agency to which you have been appointed or are seeking appointment? Yes No If "Yes", explain:

| NAME OF BUSINESS | YOUR RELATIONSHIP TO BUSINESS | BUSINESS RELATIONSHIP TO AGENCY |
|------------------|-------------------------------|---------------------------------|
| | | |
| | | |
| | | |

- B. Have members of your immediate family (spouse, child, parents(s), siblings(s)), or businesses of which members of your immediate family have been owners, officers, or employees, held any contractual or other direct dealings during the last four (4) years with any state or local governmental agency in Florida, including the office or agency to which you have been appointed or are seeking appointment? Yes No If "Yes", explain:

| NAME OF BUSINESS | FAMILY MEMBER'S RELATIONSHIP TO YOU | FAMILY MEMBER'S RELATIONSHIP TO BUSINESS | BUSINESS RELATIONSHIP TO AGENCY |
|------------------|-------------------------------------|--|---------------------------------|
| | | | |
| | | | |
| | | | |

26. Have you ever been a registered lobbyist or have you lobbied at any level of government at any time during the past five (5) years? Yes No

- A. Did you receive any compensation other than reimbursement for expenses? Yes No
- B. Name of agency or entity you lobbied and the principal(s) you represented:

| AGENCY LOBBIED | PRINCIPAL REPRESENTED |
|----------------|-----------------------|
| | |
| | |
| | |

27. List three persons who have known you well within the past five (5) years. Include a current, complete address and telephone number. Exclude your relatives and members of the Florida Senate.

| NAME | MAILING ADDRESS | ZIP CODE | AREA CODE/PHONE NUMBER |
|----------------|-------------------------------------|----------|------------------------|
| Chris Dorworth | 1055 AAA Drive S-205 Heathrow, FL | 32744 | |
| Jon Killman | 111 N Orange Ave S-1800 Orlando, FL | 32801 | |
| Fred Leonhardt | 301 E Pine St S-1400 Orlando, FL | 32801 | |

28. Name any business, professional, occupational, civic, or fraternal organizations(s) of which you are now a member, or of which you have been a member during the past five (5) years, the organization address(es), and date(s) of your membership(s).

| NAME | MAILING ADDRESS | OFFICE(S) HELD & TERM | DATE(S) OF MEMBERSHIP |
|------------------------------------|--------------------------------|-----------------------|-----------------------|
| Political Leadership Institute | 75 S. Ivanhoe 32807 Orlando FL | Participant | 2/2008 - current |
| O-Ball Downtown Orlando Foundation | | Organizing Committee | 11/07 - 5/08 |
| Leadership Orlando | 75 S. Ivanhoe 32808 Orlando FL | Participant | 11/06 - 5/07 |
| Sevier County Jr, Republican | | President | 1/04 - 6/06 |

29. Do you know of any reason why you will not be able to attend fully to the duties of the office or position to which you have been or will be appointed? Yes No If "Yes", explain:

30. If required by law or administrative rule, will you file financial disclosure statements? Yes No

CERTIFICATION

STATE OF FLORIDA, COUNTY OF

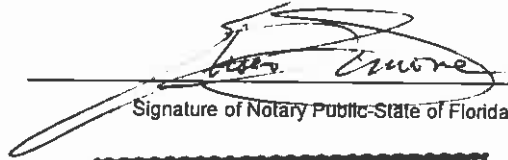
Before me, the undersigned Notary Public of Florida, personally appeared Eric Lasso, who, after being duly sworn, say: (1) that he/she has carefully and personally prepared or read the answers to the foregoing questions; (2) that the information contained in said answers is complete and true; and (3) that he/she will, as an appointee, fully support the Constitutions of the United States and of the State of Florida.



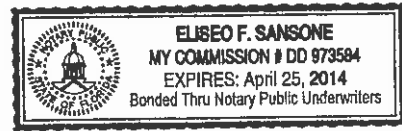
Signature of Applicant-Affiant

Sworn to and subscribed before me

this 11th day of May, 2010.



Signature of Notary Public-State of Florida



(Print, Type, or Stamp Commissioned Name of Notary Public)

My commission expires: 4/25/2014

Personally Known OR Produced Identification

Type of Identification Produced _____

(seal)

MEMORANDUM

AS A GENERAL MATTER, APPLICATIONS FOR ALL POSITIONS WITHIN STATE GOVERNMENT ARE PUBLIC RECORDS, WHICH MAY BE VIEWED BY ANYONE UPON REQUEST. HOWEVER, THERE ARE SOME EXEMPTIONS FROM THE PUBLIC RECORDS LAW FOR IDENTIFYING INFORMATION RELATING TO PAST AND PRESENT LAW ENFORCEMENT OFFICERS AND THEIR FAMILIES, VICTIMS OF CERTAIN CRIMES, ETC...IF YOU BELIEVE AN EXEMPTION FROM THE PUBLIC RECORDS LAW APPLIES TO YOUR SUBMISSION, PLEASE CHECK THIS BOX.

Yes, I assert that identifying information provided in this application should be excluded from inspection under Public Records Law. Please indicate what section of Florida Statutes provides this in your particular situation.

IF YOU NEED ADDITIONAL GUIDANCE AS TO THE APPLICABILITY OF ANY PUBLIC RECORDS LAW EXEMPTION TO YOUR SITUATION, PLEASE CONTACT THE OFFICE OF THE ATTORNEY GENERAL.

The office of the Attorney General
PL-01, The Capitol
Tallahassee, Florida 32399
(850) 487-1963

Office of Governor Charlie Crist
State of Florida
The Capitol
400 S. Monroe St.
Tallahassee, FL 32399-0001

May 11, 2010

Dear Governor Crist,

Thank you for taking the time to review my resume and this statement of qualifications for the position of Orange County Commissioner for District 3. Although the circumstances behind the seat being open are unfortunate, I do believe the people of District 3 desire a Commissioner who will bring a common sense perspective, a willingness to work hard and strong business credentials to fill the seat. I am positive that you will find my background and qualifications to be exactly that.

I, like you, started in politics as a Student Body Vice President, at the University of Florida though. That experience taught me a great deal about perseverance, the important of being a servant leader and frankly is where I caught the bug to serve in political office. After college, I began my career in the financial services industry, eventually leading to my current position as a financial advisor. In this role, I deal with real people everyday who are concerned about their financial future and their retirement. What is amazing to me is how much of their financial concerns ultimately lead back to the political realities of today. The clients ask me things like "are my taxes going to rise?", "will my pension disappear?" and "will my small business survive?". This experience of listening and responding to the needs of my clients, my constituents, is excellent experience for a Commissioner. As a financial advisor, I also have a fiduciary responsibility to manage my clients' money appropriately in a highly regulated industry. Given the circumstances that surround the District 3 seat opening up this type of experience is more vital than ever. As a Commissioner I will come in with the utmost respect and knowledge that I am handling the peoples money, not my own. I also have a great deal of financial acumen due to my MBA degree and work experience. As a Commissioner, you deal with complex financial issues related to budgets, contracts and municipal bonds. I have expert knowledge in those areas and would be the sharp eye that I think the Commission needs.

Additionally, my family background is very much like the district itself. My Dad, who is from Panama, came here to study where he then met my mom. I am the first person in my Dad's family to be born in the United States. I grew up speaking both English and Spanish. That upbringing allowed me to truly appreciate the best of each of those worlds. I think that upbringing will allow me to relate to the constituents in District 3 and provide a fair, practical sense voice to the district.

Thank you again Governor Crist for considering me for the Orange County Commission District 3 opening. If you need any further information, please do not hesitate to contact me. I am confident I will make an excellent Commissioner and will not let you down.

Sincerely,



Eric Lasso

ERIC A. LASSO

EDUCATION

2010 - current

University of Central Florida
pursuing Certified Financial Planner® designation

2003 - 2005

University of Florida
Masters in Business Administration, G.P.A. 3.61

1993 - 1998

University Of Florida
Bachelor of Science in Business Administration, Major Finance

SKILLS

- Fluent in Spanish
- Strong software skills including Word, Excel (including modeling), PowerPoint, Outlook and CRM.
- Graduate level course work taken in Marketing, Accounting, Strategic Brand Management, Public Speaking, Effective Business Writing and Operations Management.
- Various seminars and training courses in Team Building, Effective Communication, Group Dynamics, Client Centered Selling and Time Management.
- Investment licenses attained: NASD Series 6, 7, 63, 66 and Florida Insurance 2-15

EXPERIENCE

2008 – Current

Fifth Third Bank

Investment Executive

- Served as primary relationship manager to a select group of high net worth clients with typical retirement plans assets in excess of 250k
- Provided a wide range of investment consulting services to clients using a holistic advisory process that included needs analysis, investment manager selection, plan implementation and quarterly investment reviews.
- Managed various asset allocation models for client portfolios including diverse holdings such as REIT's, municipal bonds, options, commodities and structured products.
- Coached bank sales team members and other lines of business to improve productivity, increase revenue and retain client relationships in a defined geographic area.

2006 – 2007

Merrill Lynch

Financial Advisor

- Established an investment advisory practice centered on retirement plans such as 401(k), SEP, SIMPLE, Keogh and Profit Sharing plans
- Spearheaded enrollment meetings for 401(k) participants producing increased plan participation and employer plan sponsor satisfaction
- Managed 401(k) investment selection and compliance testing to be in accordance with ERISA

2003 - 2006

CNL

Internal Wholesaler

- Proactively made phone calls to brokers and financial planners to share sales ideas, provide product information, set appointments and gather marketing data.

- Reinforced the value of REITS in managed money platforms, mutual fund selection and investment models to platform sponsors at national conferences.
- Delivered effective presentations to promote CNL REIT products and competitive advantages to the broker/dealer community.

2001 - 2003

Public Financial Management, Inc.

Consultant

- Performed financial analysis for institutional clients such as municipalities, foundations and not for profit clients.
- Generated proposals, RFP's, pitch books and marketing materials for prospective clients and consulting engagements.
- Developed investment policy statements for clients in accordance with state statutes. .

LEADERSHIP AND COMMUNITY ACTIVITIES

| | |
|----------------|--|
| 2010 – Current | Treasurer, Waverly Condominium Owners Association |
| 2008 | Inaugural Class, Orlando Regional Chamber Political Leadership Institute |
| 2008 | Organizing Committee, Downtown Orlando Foundations O-ball |
| 2006- 2007 | Leadership Orlando, Class 71 |
| 2006- 2007 | Member, BusinessForce |
| 2005 – 2006 | President, Seminole County Young Republicans |
| 2005- 2007 | Member, Tiger Bay Club |
| 1997- 1998 | Vice President of the UF Student Body |
| 1996- 1998 | Florida Blue Key Leadership Honorary |
| 1996-1997 | Vice President, Phi Kappa Tau Fraternity |